

SERVICES & PRICING

Be the answer AI gives.

AI search optimization for B2B SaaS & developer tools —
measured by share of model, then moved.

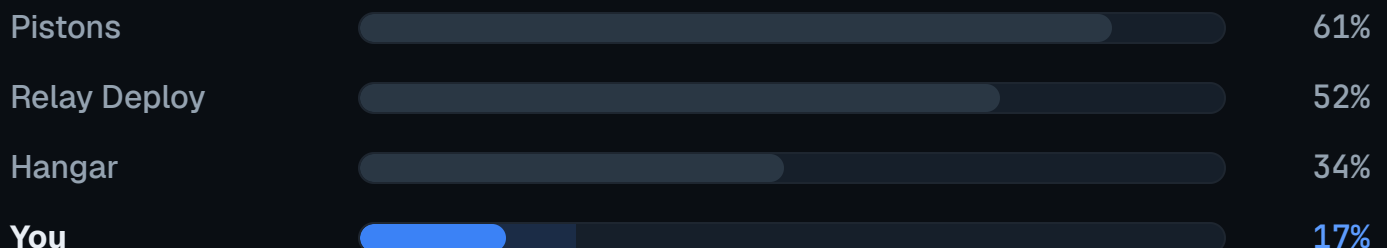
- Measured · reproducible · honest

THE SHIFT

Search gave ten links. AI gives one answer.

When a buyer asks ChatGPT or Perplexity for the best tool in your category, they get a short list of recommended names — often before they ever visit a website. The brands the engines **name and cite** win the shortlist. The rest aren't losing the click; they're losing the consideration, invisibly.

SHARE OF MODEL • WHO AI RECOMMENDS • ILLUSTRATIVE



WHAT WE DO · THE METHOD

Measurement, not screenshots.

We measure where AI engines recommend you, find the citation gaps, and run the full-stack work to close them — then re-measure. Every number is reproducible.

5

engines — ChatGPT, Perplexity, Claude, Gemini, Grok

10+

runs per prompt — we report the median

95%

confidence interval on every figure

4

layers — SEO · AI answers · content · off-site authority

- Same prompts, same way, every month

PROOF

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AI VISIBILITY INDEX

We publish the leaderboards.

A measured, monthly look at who AI recommends per category — with a confidence interval on every median. CI/CD shown.

CI/CD

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SHARE OF MODEL

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ADAPTIVE PER-ENGINE SAMPLING



GitHub Actions: 21.5% (95% CI 19.7–23.3%), measured Aug 2026. Other rows illustrative. Source: clearcited.com/research.

AUDITS · ONE-TIME

Start with a measured baseline.

Audit fee credited to your first retainer month.

STARTER

\$500

- Share of model, 1 category
- Top gaps + quick wins
- 3 prioritised fixes

~3 business days

FULL

MOST POPULAR

\$2,500

- AEO + SEO, full audit
- Citation-gap analysis
- 30/60/90 roadmap

~5 business days

COMPREHENSIVE

\$4,500

- Everything in Full
- Multi-category + competitors
- Content + entity plan

5-7 business days

- Audit fee credited to your first retainer

RETAINERS · MONTHLY

Done-for-you, measured monthly.

The core engagement — execution across the full stack, re-measured every month.

GROWTH

\$2,950/mo

- 1 category focus
- Content + AEO fixes
- Monthly report

SCALE

MOST POPULAR

\$6,500/mo

- Multi-category
- Content + off-site authority
- Citation building

AUTHORITY

\$12,000/mo

- Full done-for-you
- Digital PR + entity work
- Priority cadence

Prepay 3 months 10% off

Prepay 6 months 15% off

Prepay 12 months 20% off

ADD-ONS · À LA CARTE

Attach to any retainer.

Technical SEO audit · one-time fix pass	\$1,000
SERP / keyword research	\$750
Backlinks / domain authority	\$750
SEO+AEO blog post	\$600
Social pack · 12 original posts/mo, platform-tuned, per month	\$1,800/mo
Video · medium-form / long-form, each	\$1,200 / \$1,800
Directory listings · Boost / Growth / Authority, one-time	\$400 / \$600 / \$850
Digital PR · earned coverage, per month	\$4,000/mo

Bundles available — e.g. Launch Bundle \$5,500. All add-ons can run standalone or attach to a retainer.

TIMELINES • HOW IT WORKS

We begin within 2 business days.

STAGE	TIMELINE
Kickoff & access	Within 2 business days
Starter audit	~3 business days
Full audit	~5 business days
Comprehensive audit	5-7 business days
Retainer — first content live	~2 weeks
Re-measurement	Monthly
Measurable movement	60-90 days

- Async by design — no required sales calls

WHAT WE MEASURE

Share of model is the headline. The work spans every channel.

Your monthly report tracks all of it — each with its trend, a benchmark, and the so-what. Figures below are an illustrative month.

AEO · share of model

24%

▲ +7 MoM
vs 17% industry

SEO · top-10 keywords

14

▲ +5
of 40 tracked

Organic traffic

3.1k

▲ +18%
sessions/mo

Social · engagement

5.2%

▲ +1.1pt
vs 2.1% B2B avg

Off-site placements

6

▲ +4
confirmed live

Pipeline · leads

9

▲ +3
teardown → demo

Plus blog, video, newsletter and digital-PR channels — each in the full report. AEO via adaptive per-engine sampling · 5 engines · metric-matched 95% CI (presence Wilson / share bootstrap).

• Illustrative sample — not a real client

SEE THE WORK

We don't just describe it — we show it.

Every engagement ships real, measured deliverables. These are worked, illustrative examples — same method, watermarked sample data.

- ✓ **The audit** — share-of-model leaderboard, the 7 AEO KPIs, annotated AI answers, and a 30/60/90 roadmap. [example-audit-full.html](#)
- ✓ **The monthly report** — a multi-channel scorecard (AEO, SEO, social, content, pipeline) with per-engine movement and analyst notes. [report-monthly-example.html](#)
- ✓ **The full engagement** — audit → content → analytics → QBR, as first handed over. [portfolio-showcase.html](#)

• Illustrative sample – not a real client

WHY CLEAR CITED

Honest, measured, focused.

- ✓ **Reproducible measurement** — adaptive per-engine sampling (5-run floor), metric-matched 95% CI. We won't publish a number we haven't measured.
- ✓ **No guaranteed rankings** — AI answers change; no honest provider can promise them. We guarantee rigorous, evidence-based work.
- ✓ **Full stack, one niche** — SEO, AI answers, content, and off-site authority, focused on developer tools & B2B SaaS.

Start with a free teardown.

See your share of model across every engine — with a quick SEO read. No call required.

clearcited.com/free-teardown